Katzscan Newsletter August 2015



Supply Chain Operations & Technologies
Supply Chain Vendor Compliance
Fraud Detection & Reduction
Good Governance
Turnaround Help

Since January 1996

This month I introduce the relaunch of the Katzscan web site.

Every few years I go through a major overhaul of the site not only because my consulting practice evolves but also as my own web development skills get better. Yes, I do my own web site because I know how I ultimately want it to look and read...and I am a bit of a control fanatic when it comes to my business.

What you will find different about the new web site is that it is bolder, more colorful, and much more graphical. The new site highlights my ever-evolving technical and operational skills more clearly. I have added training to my list of services. Pulling from my four years as a university adjunct instructor, I will provide beginners and advanced Microsoft PowerPoint®, Word®, and Excel® training for clients who need to enhance their employees' skills. (As a Microsoft Access® developer I will provide training in that product too.) I am also a certified Microsoft Office Specialist.

A six-series seminar I produced for the retail industry trade association that educates selling companies on how to be non-disruptive retail vendors is a new training offering. The retail industry trade association returned my intellectual property back to me when they merged with the global barcode standards organization in 2013. Vetted by six retailers and the global barcode standards organization, this educational seminar will inform any company who wants to sell into retail literally everything they need to know with regards to the operational and technical impacts and requirements of supply chain vendor compliance.

You can also get a sneak peek at my forthcoming second book, *Successful Supply Chain Vendor Compliance*. A possible book jacket image is displayed as well as a link to my book's page on my publisher's web site where you can read background information and place an early order if you would like.

If you have never checked out the Library Locator Link for my first book, *Detecting and Reducing Supply Chain Fraud*, you should review the list of university libraries where my first book is located, currently tracking at over 180 in over 20 countries. You may even find your alma mater on there.

If you have never visited <a href="www.katzscan.com">www.katzscan.com</a> or it has been a long time since you have stopped by, please go there and look around. Aside from learning what I do, you'll see that I am an active writer of books and trade journal articles; an active speaker with 40 conference, university, and meeting presentations performed nationally and internationally; the list of trading partners I have helped my clients conduct business with; and a long list of companies across a wide variety of industries I have helped in the past 19+ years.

(Need a speaker for your organization? Check out the topics on my Training page and contact me for scheduling.)

If you know of a company, maybe your own, that could use some help in transforming data into meaningful information, strengthening supply chain relationships, transacting supply chain business, help with a software system, revitalizing operations, or improving employee performance, give me a call or send me an e-mail.

Thank you in advance for visiting <a href="www.katzscan.com">www.katzscan.com</a> and learning more about me and what I do.

**Norman Katz**, CFE, CFS, CCS, MOS Katzscan Inc.

Look for the book --> http://www.gowerpublishing.com/isbn/9781409407324









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