

# Katzscan Update

Supply Chain, Governance, Fraud, Turnaround Help

1st Quarter - 2009



Greetings everyone.

In between each quarterly newsletter I'll be sending an interim update to catch you up on what's going on with Katzscan.

It's a stre\$\$ful time out there for sure. However, I've found the downtime to be of great benefit, as it's given me the opportunity to improve my business networking in-person and through Linked In®, do some guest lecturing at universities, redo a web site or two, help new and existing clients, and drive down new paths that I think will yield great results in both the short term and long term.

Enjoy, and thanks for letting me communicate with you.

(Previous newsletters are archived on the Newsletter Archive page of my Katzscan web site.)

Sincerely,

*Norman*

Norman Katz, CFE, CFS  
Katzscan Inc.  
[www.katzscan.com](http://www.katzscan.com)

Do you know of a company, *maybe your own*, suffering from disconnected dots?  
[www.disconnecteddots.com](http://www.disconnecteddots.com)

Let's link! [www.linkedin.com/in/katzscan](http://www.linkedin.com/in/katzscan)

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So, in no particular order.....

.....In cooperation with VICS ([www.vics.org](http://www.vics.org)) I'm developing a series of six foundation courses that will be launched online the beginning of April. Designed to educate suppliers on how to participate in the retail supply chain, these courses will help alleviate problems, confusion, and excessive costs for both suppliers and retailers. Several retailers have already indicated support for this initiative. I'll provide additional information in future interim updates.

.....I'll be presenting at NCOF ([www.ncof.com](http://www.ncof.com)) this year on supply chain fraud. The conference is in Las Vegas from March 23<sup>rd</sup> -- 26<sup>th</sup>. If you will be out there, please let me know and let's get together.

.....I'd like to welcome a new client, Center Point Large Print ([www.centerpointlargeprint.com](http://www.centerpointlargeprint.com)).

.....I redesigned my Turnaround Help web site, [www.turnaroundhelp.com](http://www.turnaroundhelp.com), to better communicate the services I provide to turnaround professionals.

.....For my local (South Florida) Association of Certified Fraud Examiners chapter, I redesigned the web site, using the national organization's official color scheme. Take a look at: [www.southfloridaacfe.org](http://www.southfloridaacfe.org)

.....I've been using a virtual data room (VDR) from V-Rooms ([www.v-rooms.com](http://www.v-rooms.com)) and I couldn't be happier with the functionality and ease of use! I'm using my VDR to collaborate with client users in Thailand, Canada, and around the US to share files likely too large to send through traditional e-mail systems. There are a whole host of great uses -- and reasons to use -- a VDR, and if anyone has any questions or needs more information, please contact me and I'll be happy to put you in touch with Dan Bradbary, V-Rooms CEO, or one of their great account managers.

.....I've been enjoying guest lecturing at Johnson-Wales University's ([www.jwu.edu](http://www.jwu.edu)) North Miami Beach campus. I've presented on e-commerce and business marketing, and participated in their Student Leadership Academy. It's a real pleasure to be able to share knowledge and experience to help graduates become better business people and leaders, interacting with various professors and chefs, and I look forward to continuing and growing this relationship. See the University Lectures page on my Katzscan web site for more details.

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