



Supply Chain Operations & Technologies
 Supply Chain Vendor Compliance
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Since January 1996

According to Charles Caleb Colton: "Imitation is the sincerest form of flattery." However when it comes to plagiarism, (see the definition explained at www.plagiarism.org), that imitation is just down right fraud.

A Google® search I created for "supply chain fraud" recently yielded a conference taking place this month in Shanghai focused on supply chain and procurement fraud. This conference agenda is very similar to the one in Mumbai last September where I was the keynote speaker.

Finding the Shanghai conference agenda I saw that some of the session titles and topics were taken – word for word – from my presentation materials. Now I know that my supply chain fraud presentations are posted on the Internet and that stuff posted on the Internet is somewhat fair game. But clearly my material was being represented as if someone else had originated it.

In contacting the conference organizers I informed of the plagiarized content. I'm happy to say that – true to their word – the conference organizers have cleaned up their web site and removed my content. Apparently one or more speakers are the perpetrators who are passing along my intellectual property as their own. I can't necessarily blame the conference organizers because they trust the integrity of the speakers, but after my revelations I hope the conference organizers do their own due diligence before posting content on their web site.

The material in my presentations has been seen by hundreds of people over the past several years including an international audience; the authenticity and authorship of the information I've presented is now without question. Any of the attendees of the Shanghai conference who perform an Internet search on the term "supply chain fraud" will land at my www.supplychainfraud.com web site; they will readily discover who really owns the concept and content they saw someone else pass along as their own at pay-to-attend event. I think the attendees who find this out might think twice about trusting the validity of the conference speakers and organizers, and this could compromise the organizer's ability to sell subsequent conferences and events.

While I am upset at this, I do confess that it is rather flattering. That my unique supply chain fraud business model's materials are so insightful that other persons (I'll hesitate to call the fraudsters "professionals" though their titles and companies are impressive) are stealing it means I really came up with something special. And I have to tell you that this makes me feel pretty good.

Now if I was being imitated by Rich Little THAT would be flattering! Well, maybe when I'm really famous.

Thanks.

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