



Supply Chain Operations & Technologies
 Supply Chain Vendor Compliance
 Fraud Detection & Reduction
 Revitalized Operations
 Information Insights

Since January 1996

Conference presentations update.

The past few months I have had the pleasure of presenting my supply chain fraud topic at two conferences. The first was in March in Miami at the annual fraud conference sponsored by the Miami and Palm Beach chapters of the Institute of Internal Auditors and the Miami chapter of the Association of Certified Fraud Examiners. The second was in Orlando for the 35th Annual Accounting Conference at the University of Central Florida's School of Business Administration where I was sponsored by the Mid-Florida chapter of the Institute of Management Accountants at whose 96th annual conference in Los Angeles I was a speaker last year.

In Miami I spoke to an audience of over 450 attendees, and in Orlando at attendee count was at 125+ with representatives from some of the area's largest entertainment and telecommunication companies.

The keynote speaker in Miami was Frank Abagnale of "Catch Me If You Can" book and movie fame. In 2011 while speaking at a conference in Central Florida for the Institute of Internal Auditors I was fortunate to hear a presentation by Mark Whitacre of "The Informant" movie fame. It was very interesting to hear from Mr. Abagnale how the movie embellished upon the real-life tragedy of his childhood and capers, clever as they were to those of us as outside observers. Inasmuch as these events are now in their long-past, both men were barely able to hold back their tears as they recounted their time in prison and the stress of being either on the run or used by the government as insiders.

However glamorous Hollywood may make of these true-life escapades I can assure you that hearing the real-life stories dispels any notion that anyone in the room would want to go through what either of these two gentlemen went through. Mr. Abagnale has turned down three federal pardons for his crimes, owning up to his guilt that will be with him through his entire life. And as each of these men have wives and children, just imagine how their last names hang over the family members, especially when their movies are re-run on television as a reminder of their criminal past.

Opportunity and pressure were driving forces that drove Mr. Abagnale and Mr. Whitacre to commit their crimes, along with the rationalization that they could or they should based upon the life circumstances they were in at the time. Opportunity, pressure, and rationalization are the three tenants of the fraud triangle developed by criminologist Donald Cressey decades ago, and his theory is still relevant and applicable today.

My supply chain fraud business model continues to draw rave reviews from audiences for its revelation that the foundational systems producing standard business transactions that are enabling global supply chains and are used for supplier relationship analysis and supplier risk analysis can also be used to detect fraud, whether perpetrated internally or externally. If you would like more information on protecting your organization from supply chain fraud, please contact me.

Thank you.

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