Katzscan Newsletter July 2016



Supply Chain Operations & Technologies
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The book reviews are in! Start your summer reading here!

Summertime is here and there is no better time to catch up on reading, whether lying on a beach, relaxing aboard an airplane, or idling time away in an airport. For those of you who are tired of the same old romance story, murder mystery, or horror plot, may I suggest something just as intriguing and educational as well?

My second book, "Successful Supply Chain Vendor Compliance", which was published at the beginning of the year, was recently reviewed by Supply Chain Digest in its April and May Retail Vendor Performance Management Bulletin.



In my book I outline how a customer/buying enterprise should approach the initiative of its vendor compliance program which sits at the core of its supplier relationship management and supplier risk management programs.

The failure to properly implement the software systems – Enterprise Resource Planning, Electronic Business-To-Business (e.g. Electronic Data Interchange), and Automatic Identification (such as barcode labeling and scanning) – and business procedures will only lead to frustrations for both the customer/buying enterprise and its selling/vendor community. These failures will also cause increased operating costs to be incurred by all parties involved.

We're not sure if there has really been a book before Norman Katz's new "Successful Supplier Chain Vendor Compliance" on this topic, so maybe it's about time. — Supply Chain Digest

Vendor compliance programs run the risk of inhibiting product diversity and innovation, reducing companies in the retail sector to be commodity participants instead of competitive players. Consider that just recently Sports Authority and Sports Chalet are shutting down and shuttering all of their stores, just two more cases of once mighty retailers who failed. I am not suggesting that their vendor compliance programs were the singular causes. However, from my perspective I would certainly be willing to bet that the vendor compliance programs played more of a factor than each retailer recognized or was able to realize before it was too late.

While my book uses examples from the retail industry, I wrote the book to be as industry-neutral as possible. As such the lessons taught in the book as applicable to diverse industries such as pharmaceutical, electronic components, grocery, marine, government (including military), and more.

There is a lot more in this informative book, which we think should be on every retail compliance manager's desk. - Supply Chain Digest

To read the Supply Chain Digest reviews which are in two parts, go to:

http://www.scdigest.com/newsviews/16-04-26-2.php?cid=10609

 $\underline{http://www.scdigest.com/newsviews/16-05-25-2.php?cid=10757}$

To order a copy of my book, go to:

https://www.routledge.com/Successful-Supply-Chain-Vendor-Compliance/Katz/p/book/9781472472014

Enjoy your summer and happy reading!

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