



Supply Chain Operations & Technologies
 Supply Chain Vendor Compliance
 Fraud Detection & Reduction
 Good Governance
 Turnaround Help

Since January 1996

It is a New Year and it was time for a new Katzscan web site: more compartmentalized, more concise, and even a bit more colorful.

I took the core aspects of my consulting and teaching experiences and highlighted them in the middle of the home page and along the upper part of all the other site pages, keeping them well in view. The core aspects are: Software Solutions, Vendor Compliance, Supply Chain Fraud, Microsoft Office, Data Analysis, and Improved Operations.

My book, *Detecting and Reducing Supply Chain Fraud*, is now prominently displayed on the home page. The book jacket graphic and the link below point to my book's page on my publisher's web site. From there you can read the book's Preface and Introduction, view the endorsements, review the overview, and place an order.

The links on the left side of each site page are where you can learn more about Katzscan, e.g. my profile, contact information with social media links, clients by industry, trading partner relationships I have fostered, speaking engagements and publications, and some valuable resources including my subject-matter web sites.

My marketing tag line with regards to disconnected dots is at the bottom of the home page. I really like that web site and I've been complimented on how it showcases the breadth of what I do.

The traditional barcode – one of the original specialties I started with – remains on my web site and business card. Only about half the recipients of my business card realize the barcode is my telephone number, though everyone thinks it is quite clever. ;-)

Underneath the Katzscan logo is a new tag line: Things seen differently. It is more than just a play on my company name: it is truly a characteristic at the heart of how I help my clients. By perceiving problems from a different perspective I have delivered creative, cost-efficient solutions time and time again to the benefit and delight of my clients. People are constantly amazed by and compliment me for the clarity I bring to problem-solving.

Links to sign-up for my newsletter and the newsletter archive are on the top in the middle of the home page.

I hope you'll take a tour of the new Katzscan web site and learn – or re-learn – what I do. If you know of a company – maybe your own – who could use my help, please send them to my web site and encourage them to contact me.

Thank you and Happy New Year.

Norman Katz, CFE, CFS
Katzscan Inc.

Look for the book --> <http://www.gowerpublishing.com/isbn/9781409407324>



Visit our web sites:

<http://www.katzscan.com/>

<http://www.supplychainfraud.com/>

<http://www.vendorcompliance.info/>

<http://www.turnaroundhelp.com/>

<http://www.supplychainsox.com/>

**Do you know of a company -
 maybe your own - suffering
 from disconnected dots?**

www.disconnecteddots.com

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